

**Minutes**  
**ST. PETERSBURG DOWNTOWN NEIGHBORHOOD ASSOCIATION**  
**BOARD OF DIRECTORS MEETING**  
**Wednesday, February 10, 2021**  
**ZOOM**

Approved Minutes

**Guests:** Prior to the start of the business meeting, presentations by two groups were made:

- 1) Lisa Clark, would like to collaborate with the DNA on a series of Saturday morning downtown walks, hopefully beginning March 27, 2021, as part of the “Healthy St. Pete” initiative. Karen noted that we had the ability to do outreach and publicity with our membership and the consensus was that the idea had merit. Karen and Deborah agreed to meet further with Lisa to plan.
- 2) Peter Belmont, from Save the ‘Burg,” reported that interest has been expressed in creating a Mirror Lake Historic District. No action is required at this time. Gina Driscoll has been working with Peter to explore the proposal. There was a general discussion about the process and its effects on the area.

**Call to order:** President Karen Carmichael called the formal meeting to order at 7:46 PM.

**Quorum:** Present: Mark Ferrulo, Martha Shibley, Cameron Hill, John Waechter, Karen Carmichael, Grace Steinhauer, Scott Clark, Dan Harvey, Steve Phillips, Al May, Deborah Stewart, and Jonathan Blackwood were in attendance.

**Agenda Approval:** After motion and a second, the agenda was approved.

**Treasurer’s Report:** John Waechter reported that our January 31, 2021 balance was @16,987.22 and that Board members had been sent detailed account status by e-mail.. Expenses this month totaled \$160.50 and included expenses for web services, filing the Annual report and for an Amended Annual Report updating the Treasurer from Al M. to John W. Income of \$228. for the month came from membership dues.

**Approval of Minutes:** After motion and a second, minutes of the Board Organization Meeting on January 13, 2021, were approved.

**President’s Report:** Karen reminded members that contact information for board members, as well as scheduled meetings for the year, are included in the Board Book, which had been distributed in January.

**Standing Committees:**

- 1) **Planning and Development.** Cameron Hill, Dan Harvey, and Steve Phillips will serve on this committee.
- 2) **Social:** Given the uncertainty surrounding COVID-19, membership on this committee was not formalized.
- 3) **Community Service:** Membership on this committee was also left open. Jonathan Blackwood expressed interest in the field. Jonathan also volunteered to attend a future SFPD outreach program, should one be scheduled.

- 4) **Membership and Communications/Marketing:** Scott Clark reported that we currently have 228 members, only 7 fewer than last year. Grace noted that she would continue to coordinate announcements, etc, through social media, primarily FaceBook and Instagram. Deborah has been active on FaceBook

**Community Meeting Reports:**

- 1) **Central Avenue Council:** It was reported that the last meeting was largely devoted to police, information and a plea for residents to lock their cars.
- 2) **EDGE District:** Dan Harvey updated the Board on a number of projects involving the EDGE District and noted that the District's board was increasingly watching and becoming involved in future development in the area, as well as trying to keep track of progress on Vision 2050, which, despite COVID, seems to be moving forward, without a great deal of community involvement. He also noted that there is still no coordinated plan for development/redevelopment of the Tropicana Field area, with a lot of open questions.
- 3) **Chamber of Commerce:** Dan reported that the Chamber was involved heavily in transportation planning, including the future of the city's involvement with the CSX line still an open question.
- 4) **Rowdies Council:** Mark noted that, with the Rowdies and Rays under the same ownership, the status of both are uncertain and tied to the development of Tropicana Field and the future of the Rays in St. Petersburg. The Rowdies were conference winners this year. New season will begin in May
- 5) **CONA:** CONA has increased its interest in crime and violence, particularly in the Southside area, and is launching an, "Enough is Enough" campaign to try to ameliorate the problem. The Mayor had appeared at the last CONA meeting to swear in this year's leadership team. Karen noted that the CONA has also crafted a response to the Vision 2050 plan.
- 6) **League of Women Voters:** Karen reported that there was no new information.

**Unfinished Business:** There was no unfinished business.

**New Business:** Dan asked that the Board devote discussion at a future meeting to Board membership guidelines, and Karen agreed to put it on a future agenda.

**Next Board Meeting:** The next Board Meeting will be on March 10, 2021, 7 PM.

**Adjourn:** There being no future business, the meeting was adjourned at 8:12.

Respectfully submitted,

Steve Phillips, Secretary.