

St. Petersburg Downtown Neighborhood Association

Board Meeting

March 8, 2023 – 7 PM

Unit 501 - Sage

Unapproved Minutes

1. **Call to Order:** At 7:00, Karen Carmichael called the meeting to order.
2. **Quorum:** A Quorum was present (Karen Carmichael, Scott Clark, Martha Shibley, Mark Furillo, Ann Crandall, Steve Phillips, Ana Adler, Grace Steinhauser, Deborah Stewart)
3. **Approval of Agenda:** After a motion and second, the agenda was approved.
4. **Approval of Minutes:** After a motion and second, minutes of the February 9, 2023, Board Meeting were approved.
5. **Officers' Reports:**
 - a. **Treasurer's Report:** Karen presented John's January 31, 2023, report, which shows a balance of \$14,712.27.
 - b. **President's Report:** Karen presented a video, which outlined the progress on the mural at Williams Park. She also detailed arrival dates for the trash containers and noted that the landscaping in the urns had been completed. A formal dedication date is still pending, but is tentatively set for April 1, 2023.
 - c. **Membership:** Scott reported that we currently have 177 members, slightly down from last year, probably due to the loss of the "automatic re-enrollment" feature of our past online system. A brainstorming session yielded some ideas for expanding membership, along with the note that it should stabilize once the new online payment system is fully in effect.
6. **Community Events Reports:**
 - a. **Porch Party:** Deborah noted that she is negotiating for a May Porch Party at the AC Marriott. Details to follow.
 - b. **KPB Clean-up:** Karen reminded us that a Williams Park clean-up has been scheduled for March 11, meeting at 8:30 at the Cordova, ending about 10 AM.
 - c. **Healthy St. Pete Award:** Deborah reviewed the criteria which had yielded our Bronze Award for Healthy St. Pete and asked for input as to how we could upgrade our award in future years.
7. **Unfinished Business:**
 - a. **Bistro Tables for Williams Park.** After discussion and a motion on the subject, the Board voted to postpone purchase of bistro tables for the Williams Park project. Karen will amend the proposal with the City to reflect this change.
 - b. **Budget:** Karen presented the proposed budget for this year (attached), and, after a motion and second, the budget was adopted.
 - c. **Membership Brochures:** Martha presented some ideas about inclusions for a "welcome packet" or "door-hanger" (which the City will print for us. Karen asked Martha if she could forward the ideas to her for the next Board meeting in May and, if possible, provide a mock-up of the brochure.
8. **New business:**
 - a. **General Meeting:** A presentation by the City on "What's Happening on the First Avenues?" and "Strengthening the Connection between Land Use and Transportation" has been scheduled, and Grace agreed to reach out for a presenter on a health/heart-related topic. The meeting is scheduled for April 12, 2023, at the Cathedral.
9. **Adjournment:** After a motion and second, the meeting was adjourned at 8:17 PM.

Respectfully submitted,
Steve Phillips, Secretary

| Members 2023 | number | income | | | | | |
|---|-----------------|--------|--|--|---------------------------------|-----------------|-------|
| | | | | | Bank Balance 1/11/23 | \$17,503.62 | |
| Associate | 18 | 360 | | | MM Acct | -5,000 | |
| Household | 106 | 2120 | | | park expenses | -5,000 | |
| Individual | 74 | 1110 | | | | \$7,503.62 | |
| | | | | | | | |
| | | | | | | | |
| Total Income for 2023 | | 3590 | | | | | |
| rollover from previous years for proposed community use | | 7,503 | | | | | |
| website | operating | -1188 | | | Minimum Annual Expenses | | |
| | | | | | Est. annual income from dues | 3590 | |
| Halloween on Central | donation | -500 | | | website | operating | -1188 |
| First Night/SPFC donation | donation | -500 | | | estimated miscellaneous website | operating | -700 |
| | | | | | porch party guests | max 2 per party | -160 |
| general meetings | 100 per meet | -400 | | | pet station | annual | -250 |
| | | | | | clean up refreshments | 2 per year | -80 |
| porch party guests | max 2 per party | -160 | | | member swag | 1 per year | -250 |
| | | | | | meeting refreshments | 4 per year | -400 |
| membership swag | various | -250 | | | balance | | 562 |
| | | | | | | | |
| williams park clean ups | coffee and | -240 | | | | | |
| | | | | | | | |
| Williams Park | pet station | -250 | | | | | |
| Landscape refresh | | -550 | | | | | |
| estimated miscellaneous website & cc fees | operating | -700 | | | | | |
| Miscellaneous | | -250 | | | | | |
| balance | | 6105 | | | | | |