

St. Petersburg Downtown Neighborhood Association

Board Meeting

March 8, 2023 – 7 PM

Unit 501 - Sage

Approved Minutes

1. **Call to Order:** At 7:00, Karen Carmichael called the meeting to order.
2. **Quorum:** A Quorum was present (Karen Carmichael, Scott Clark, Martha Shibley, Mark Furillo, Ann Crandall, Steve Phillips, Ana Adler, Deborah Stewart, Grace Steinhauer)
3. **Approval of Agenda:** After a motion and second, the agenda was approved.
4. **Approval of Minutes:** After a motion and second, minutes of the February 9, 2023, Board Meeting were approved.
5. **Officers' Reports:**
 - a. **Treasurer's Report:** Karen presented John's January 31, 2023, report, which shows a balance of \$14,712.27.
 - b. **President's Report:** Karen presented a video, which outlined the progress on the mural at Williams Park. She also detailed arrival dates for the trash containers and noted that the landscaping in the urns had been completed. A formal dedication date is still pending, but is tentatively set for April 1, 2023.
 - c. **Membership:** Scott reported that we currently have 177 members, slightly down from last year, probably due to the loss of the "automatic re-enrollment" feature of our past online system. A brainstorming session yielded some ideas for expanding membership, along with the note that it should stabilize once the new online payment system is fully in effect.
6. **Community Events Reports:**
 - a. **Porch Party:** Deborah noted that she is negotiating for a May Porch Party at the AC Marriott. Details to follow.
 - b. **KPB Clean-up:** Karen reminded us that a Williams Park clean-up has been scheduled for March 11, meeting at 8:30 at the Cordova, ending about 10 AM.
 - c. **Healthy St. Pete Award:** Deborah reviewed the criteria which had yielded our Bronze Award for Healthy St. Pete and asked for input as to how we could upgrade our award in future years.
7. **Unfinished Business:**
 - a. **Bistro Tables for Williams Park.** After discussion and a motion on the subject, the Board voted to postpone purchase of bistro tables for the Williams Park project. Karen will amend the proposal with the City to reflect this change.
 - b. **Budget:** Karen presented the proposed budget for this year (attached), and, after a motion and second, the budget was adopted.
 - c. **Membership Brochures:** Martha presented some ideas about inclusions for a "welcome packet" or "door-hanger" (which the City will print for us. Karen asked Martha if she could forward the ideas to her for the next Board meeting in May and, if possible, provides a mock-up of the brochure.
8. **New business:**
 - a. **General Meeting:** A presentation by the City on "What's Happening on the First Avenues?" and "Strengthening the Connection between Land Use and Transportation" has been scheduled, and Grace agreed to reach out for a presenter on a health/heart-related topic. The meeting is scheduled for April 12, 2023, at the Cathedral.
9. **Adjournment:** After a motion and second, the meeting was adjourned at 8:17 PM.

Respectfully submitted,
Steve Phillips, Secretary

PROPOSED BUDGET:

Members 2023	number	income					
					Bank Balance 1/11/23	\$17,503.62	
Associate	18	360			MM Acct	-5,000	
Household	106	2120			park expenses	-5,000	
Individual	74	1110				\$7,503.62	
Total Income for 2023		3590					
rollover from previous years for proposed community use		7,503					
website	operating	-1188			Minimum Annual Expenses		
					Est. annual income from dues	3590	
Halloween on Central	donation	-500			website	operating	-1188
First Night/SPFC donation	donation	-500			estimated miscellaneous website	operating	-700
					porch party guests	max 2 per party	-160
general meetings	100 per meet	-400			pet station	annual	-250
					clean up refreshments	2 per year	-80
porch party guests	max 2 per party	-160			member swag	1 per year	-250
					meeting refreshments	4 per year	-400
membership swag	various	-250			balance		562
williams park clean ups	coffee and	-240					
Williams Park	pet station	-250					
Landscape refresh		-550					
estimated miscellaneous website & cc fees	operating	-700					
Miscellaneous		-250					
balance		6105					