

ST. PETERSBURG DOWNTOWN NEIGHBORHOOD ASSOCIATION
BOARD OF DIRECTORS MEETING
May 8, 2019 7 PM
Signature Condo, Meeting Room

Unapproved Minutes

1. **Call to Order:** The meeting was called to order at 7:00 PM.
2. **Quorum:** A quorum was established. Ana Adler, John Waechter, Mark Ferrulo, Karen Carmichael, Al May, Steve Phillips, Andrew Davis, Scott Clark, Grace Steinhauer, Roxanne Fixsen, and Dan Harvey were present.
3. **Approval of Agenda:** After a motion and second, the Agenda was approved by hand vote.
4. **Approval of Minutes:** Minutes of the March 13, 2019, Board Meeting were approved.
5. **Treasurer's Report:** The treasurer's report was presented, showing a balance of \$15,620.59.
6. **Guest Speaker:** Phil Graham, of the Waterfront Parks Foundation, made a presentation about his group's mission and alerted us to the group's current negotiations with the City about the City's wish to vacate the right-of-way on 2nd. Ave. N, from Beach Drive to the head of the pier. He believes that a workable compromise can be found.
7. **President's Report:**
 - a. Karen noted that she had contacted *Downtown* and that our next Porch Party, May 23 at Dr. BBQ, would be included in the next issue. She also noted that she had thanked Locale for their sponsorship of the last General Meeting in April.
 - b. She also noted that she has scheduled the Waterfront Parks Foundation, reps from BRT, and two other organizations to make presentations at the July General Meeting, informing our membership of current events in their areas. She has also suggested that Planning and Development be the program focus for the October General Meeting.
 - c. She reported that she had completed the grant paperwork for the Tour of Homes and had distributed gift cards to individuals who volunteered to have their homes featured in the Tour.
 - d. Karen also showed samples of the window decal, which will be distributed to vendors and businesses who agree to give discounts to DNA members.
 - e. Finally, she recommended that the September meeting be shifted from September 11 to September 18. After a motion and second, the change in date was approved.
8. **New Business:**
 - a. Karen proposed donating \$500 to the Waterfront Parks Foundation. After a motion and second, the donation was approved by hand vote.
 - b. A consensus was reached that we would discuss, in the future, a policy for donations to other organizations and develop a list of possible candidates.
 - c. The Board will be e-mailed copies of the proposed amendments to the by-laws, prior to the next Board meeting, in preparation for a vote at the July General Meeting.
 - d. After a motion and second, the Board voted to reimburse Karen for \$97.23, cost of the decals for the businesses offering discounts to DNA members.
9. **Standing Committee Reports:**
 - a. **Planning and Development.** With no new plans having been brought to us by the City _since our last meeting, we had a short, general discussion of the City's notification process.
 - b. **Meetings:** The next meeting will be a Porch Party at Dr. BBQ on May 23, 6 PM.
 - c. **Community Service:** Members were thanked for their involvement in the Mirror Lake clean-up, with 25-30 members present over the two-hour event.

- d. **Membership:** Scott reported that we have 267 active, paid members as of this date. A general discussion ensued on ways to encourage people to re-enroll, etc.
- e. **Communications/Marketing:** Grace briefly discussed the expansion in exposure and responses to our social media presence.

10. Community Meeting Reports

- a. **Central Avenue Council:** Dan Harvey reported that the most-recent meeting involved issues including the upcoming vote on the noise ordinance, storefront preservation, and BRT.
 - b. **CONA:** There was no report about CONA.
 - c. **Edge Business District:** Dan Harvey noted that discussions at the last meeting involved the RFP for developing the old police station site, the new hotel in EDGE, the public parking garage, the upcoming Sip'nStroll, and the achievement of two-hour, limited parking on Baum.
- 11. New Business:** Karen noted that she would be e-mailing the Board with information on the themes for the 2020 land use plan, as a potential guide to DNA selecting themes to follow during the Vision 2050 process, upcoming. A short discussion followed, centering on how the Board might get membership input in the process of selecting themes.
- 12. Next Board Meeting:** June 12, 7 PM, at the Signature Party Room.
- 13. Adjournment:** After a motion and second, the meeting was adjourned at 8:15 PM