

ST. PETERSBURG DOWNTOWN NEIGHBORHOOD ASSOCIATION
BOARD OF DIRECTORS MEETING
Wednesday, June 8, 2022
Sage – Carmichael Apt.
Approved Minutes

1. **Call to Order** : The meeting was called to order at 7:00 by President Karen Carmichael.
2. **Establish Quorum**: Present were Karen Carmichael, Scott Clark, , Grace Steinhauser, Martha Shibley, Deborah Stewart, Kean Clifford, John Waechter, Mark Ferrulo, and Steve Phillips
3. **Approval of agenda**: After a motion and second, the agenda was approved.
4. **Approval of minutes**: After a motion and second, the minutes for the March 9, 2022 Board Meeting were approved.
5. **Treasurer’s Report**: John Waechter reported on fund balances of \$17, 588.11
6. **Committee Reports**:
 - a. **Social**: Deborah recapped information about the Porch Party at the American Stage Theater, and noted that they have asked us back in the spring during one of their productions. Because of COVID, 1/3 of those who had pre-registered were “no-shows” at the American Stage affair. The Cordova also expressed interest in having us back. Possibilities for fall porch parties are in September/October at the Cordova, December, at Florida Craft.
 - b. **Healthy St. Pete** We have been awarded a Bronze award from Healthy St. Pete and discussed means by which our score could be raised to merit a higher award. Karen also noted that the yoga classes in Williams Park have suffered because of the warm weather and COVID, are canceled for July, but will be resumed in October.
 - c. **Membership**: Scott Reported that we have 214 members, five fewer than last year at this time, and also noted that, with the new membership processing system, we have a higher number of lapsed members than in prior years, since renewal is no longer automatic.
 - d. **Williams Park Clean-up**. Karen reported that we had collected 81# of trash during the clean-up, co-sponsored with Keep Pinellas Beautiful.
 - e. **Williams Park Grant**. Karen presented a list of possible investments which the DNA could make to capital improvements in Williams Park, including bench art, a mural around the water fountain, staining the concrete around the water fountain, adding “dog stations,” and mulching around trees. After a motion and second, Karen was authorized to work with the City to determine the specific projects to be undertaken with a maximum outlay of \$3300 being budgeted. A conversation about the tax-exempt status of the DNA ensued, and John offered to contact several other neighborhood associations to determine their status. A decision on adding to/altering the current status was tabled, pending more inquire.
 - f. **Planning and Development**. Karen reported that the demands placed on the DNA by the City’s method of notification about pending construction are unworkable and place the DNA in an untenable position. She has recommended that developers’ plans be posted on the DNA website and sending out a membership-wide notification each time a new project is added. Consensus was that this method should be used.
8. **Community Meeting Reports**: Mark noted that there is increased building in process and proposed for the Edge District, with some controversy over another proposed hotel. Martha said that there was no information from CONA to report.
9. **Unfinished Business**: There was no Unfinished Business

10. **New Business:** Karen noted that we have received a Mayor's Award certificate for the third year, (winning for Civic Engagement, Neighborhood Communication, and Neighborhood of the Year. Karen also previewed a new marketing video she had composed.
11. **Next Board Meeting:** The next meeting will be a General Meeting, St. Peter's Cathedral at 7 PM, Wednesday, July 13, with a program devoted to preparedness for hurricane season.
12. **Adjourn:** After a motion and second, the meeting was adjourned at 8:25.

Respectfully submitted,

Steve Phillips, Secretary