

**ST. PETERSBURG DOWNTOWN NEIGHBORHOOD ASSOCIATION  
BOARD OF DIRECTORS MEETING  
June 12, 2019 7 PM  
Signature Condo, Meeting Room**

**Approved Minutes**

1. **Call to Order:** The meeting was called to order at 7:00 PM.
2. **Quorum:** A quorum was established. Ana Adler, John Waechter, Steve Phillips, Al May, Karen Carmichael, John Mason, Martha Shibley, Roxanne Fixsen, Scott Clark, Dan Harvey, and Mark Ferrulo were present.
3. **Approval of Agenda:** After a motion and second, the Agenda was approved by hand vote.
4. **Approval of Minutes:** Minutes of the May 8, 2019, Board Meeting were approved.
5. **Treasurer's Report:** The treasurer's report was presented, showing a balance of \$14,910.85.
6. **Guest Speaker:** Two representatives of the city's Transportation and Parking Management Office, Cherlyn Stacks ( ) and Madison Moyer ( ) made a presentation and fielded questions about the impending descent of scooters into St. Petersburg, including legal, safety, and business aspects of the program. They will be presenters at the July Membership meeting, as well.
7. **Unfinished Business:** Karen, John, and Roxanne summarized changes in the DNA by-laws being recommended to the General Membership at the July meeting. In sum, the following recommendations were made:
  - Former president stays for a year, even if not a board member, as an advisor- if a board member president has voting rights, if not - no voting rights
  - In order to run for the board you must be a member 45 days prior to the election (approx\* 11/25)
  - The resolution highlights committee responsibilities (voted on at the March meeting and included in the minutes)
  - Additional committees can be created by the president if the need arises
  - Election process has been clarified and streamlined. All applicants now have to comply with submitting a bio- no floor nominations- exact dates are still determined by the Election Committee-but applications for nomination are due approx\* 11/25 - bios go out 10 days prior to the election so general members can review candidate information, so the Election Committee will have to decide on a deadline for bios that provides reasonable time to meet the 10 day criteria.

Roxanne Fixsen noted that she would like to do some other minor editing in the document, and, after a motion and vote, the Board approved the set of recommendations, including Roxanne's later editing, for presentation to the General Membership in July.

8. **New Business:**
  - a. Karen proposed donating back-to-school back-packs to Pinellas County Schools Lunch Pals, which is sponsoring a drive to assist children without adequate supplies, and recommended that we also ask members to bring donations of school supplies to the July meeting. After a motion and vote, the proposal was approved.
  - b. A Porch Party has been set for Tuesday, August 6 at the Alyssa Marie Gallery.
  - c. After July's Community Forum General Membership Meeting, Gina Driscoll, Ben Diamond, and Darryl Rouson will be invited to conduct a Town Meeting at the October Town Meeting.

- d. Karen, Steve, and John updated the Board about developers' requests for DNA sign-offs on proposed developments, and the consensus seems to be that we continue our "thanks for informing us" response to these requests, without approving or disapproving individual projects. The Planning and Development standing committee would bring to the Board any requests before approval or disapproval sign-offs. A broader discussion centered on the need for the DNA Board to follow closely the "clean-up" of the 2020 City Plan, as well as the impending Vision 2050 development plan. Karen and Steve are meeting with Barbara Voglewede, of EDGE, to share perspectives on the PPR and notification processes.

**9. Standing Committee Reports:**

- a. **Membership:** Scott gave an update on web traffic to the DNA site, clearly indicating that, when the Board reached out to the mailing list on a given issue, function, or community news, there were discernible peaks in "hits."
- b. **Communications/Marketing:** Karen presented prototypes of some DNA t-shirts and also circulated a letter seeking involvement and support of businesses.

**10. Community Meeting Reports**

- a. **Dan Harvey** updated the Board on several meetings he attended, noting continued movement on BRT, future clean-up days, and the Pride celebration.
- b. **CONA:** John Mason distributed a handout which detailed the last CONA meeting (attached to minutes).

**11. Next Board Meeting:** August 14, 7 PM, at the Signature Party Room.

**13. Adjournment:** After a motion and second, the meeting was adjourned at 8:45 PM

Respectfully submitted,  
Stephen Phillips, Secretary

Report for DNA meeting from CONA meeting on May 15 2019:

The Council of Neighborhood Associations of South Pinellas County, Inc met at the Sunshine Center.

Amy Keith from the Saint Petersburg League of Women Voters presented information on The Engage St Pete Civic Health Survey.

The survey's goal is to improve civic engagement through questions on:

Attitudes (example: 84% felt they are able to have a positive impact on their community),

Neighborhood Cohesion (example: 60% reported that they had not worked with others to do something positive for their neighborhood),

Community participation (example: most reported they belong to groups and they volunteer),

Political Participation (example: 94% voted in last year's election),

Information (about two-thirds felt they understand the important issues facing the city).

As you probably guessed the number surveyed was small and many are active in their communities which may have tilted the results so far.

The major presentation was on city Planning and Development Services.

Propose Changes to the Downtown Zoning District were presented including the Floor-Area-Ratio (FAR) bonus structure, Design Standards, and Parking Requirements were presented by Derek Kilborn and Jennifer Bryla.

Proposed changes for multifamily housing units and related parking. Also design modifications for affordable homes to reduce the cost of construction.

To pursue the content of this a meeting with Jennifer Bryla may be useful.

President Jennifer Joern concluded the meeting with a number of questions and answers with broad audience participation.

John Mason

	January	February	March	April	May	June	July	August	September	October	November	December	TOT
<b>Sun Bank Balance</b>	\$11,280.71	\$11,499.09	\$12,035.45	\$15,522.76	\$15,620.59								
<b>INCOME</b>													
Membership Income	\$381.76	\$541.34	\$1,007.96	\$235.74	\$90.74								\$2,257.54
Hyatt Place Porch Party	\$215.45	\$594.17	\$264.69										\$1,074.31
Dr. BBQ Porch Party				\$220.00	\$584.75								\$804.75
CK# 7285 canceled				\$30.00									\$30.00
Tour of Homes Sponsor - P&R		\$1,500.00											\$1,500.00
Tour of Homes Tickets		\$1,743.71	\$2,830.66		\$30.00								\$4,604.37
Contribution													\$0.00
													\$0.00
<b>TOTAL INCOME</b>	\$597.21	\$4,379.22	\$4,103.31	\$515.74	\$875.49	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,270.97
<b>EXPENSES</b>													
Advertising													\$0.00
Chamber of Commerce Dues													\$0.00
Other Expenses	\$61.25	\$8.86											\$70.11
D & O Insurance		\$608.00											\$608.00
Waterfront Parks Foundation					\$500.00								\$500.00
General meeting refreshments	\$38.56			\$26.98									\$65.56
CONA	\$45.00												\$45.00
Tour of Homes Expense		\$370.00	\$150.00	\$269.26									\$789.26
Hyatt Place Porch Party Expense		\$900.00											\$900.00
Website Management													\$2,304.00
Shakespeare Festival	\$234.00	\$1,956.00	\$38.00	\$38.00	\$38.00								\$100.00
office supplies			\$100.00										\$0.00
SPDNA Banners				\$328.00									\$328.00
Mirror Lake Clean up expense				\$83.67									\$83.67
Dr. BBQ Porch Party					\$750.00								\$750.00
SPDNA Door Stickers				\$97.23									\$97.23
													\$0.00
<b>TOTAL EXPENSES</b>	\$378.83	\$3,842.86	\$616.00	\$417.91	\$1,385.23	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,640.83
<b>INCOME - EXPENSES (monthly)</b>	\$218.38	\$536.36	\$3,487.31	\$97.83	(\$709.74)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,630.14
<b>Sun Bank Balance (end of month)</b>	\$11,499.09	\$12,035.45	\$15,522.76	\$15,620.59	\$14,910.85	\$14,910.85	\$14,910.85	\$14,910.85	\$14,910.85	\$14,910.85	\$14,910.85	\$14,910.85	\$14,910.85