

Minutes
ST. PETERSBURG DOWNTOWN NEIGHBORHOOD ASSOCIATION
BOARD OF DIRECTORS MEETING
Wednesday, November 14- 7:00 p.m.
Signature
Approved Minutes

1. **Call to Order:** The meeting was called to order at 7:04 PM by Vice President Karen Carmichael.
2. **Establish Quorum:** A quorum was established. Present were Karen Carmichael, Steve Phillips, Martha Shibley, Ruth Ross, Al May, Dan Harvey, John Waechter, Mark Ferrulo, Andrew Davis, Joe Douglas, and John Mason.
3. **Approval of Minutes from Prior Meeting:** After a motion and second, minutes from the September Board meeting were approved.
4. **Treasurer's Report:** Al May presented the Treasurer's Report (Attached).
5. **Standing Committee Reports:**
 - a. **Planning and Development:** A wide-ranging discussion about planning and development took place, centering on increasing public input into the decision-making processes behind new construction. With an eye to Vision 2050, the Board delegated John Waechter, Andrew Davis, and Steve Phillips to meet with Elizabeth Abernathy to get more understanding of the current process. Andrew will schedule the appointment time. This meeting would be a first step to asking her to meet with our entire Board or General Membership.
 - b. **Meetings:** The Board was reminded of the December 7 Porch Party at the Iberian Rooster and the Mirror Lake clean-up Saturday, November 17. There was consensus that we explore alternative sites for future clean-ups.
 - c. **Membership:** Karen reported on meetings with Todd Germann about the membership tracking system and re-make of the DNA's website, with an eye to synching the systems better than at present. After a motion, discussion, and vote, the Board authorized \$90/month for WildApricot.com, an integrated membership site and service and authorized Karen to work with Todd to establish a cost for his work at

the transition and at developing the new website and moving it to GoDaddy.com. There was also consensus that modification could be made, as needed, in the logo, for purposes of publication and cost. Finally, Martha offered to provide Joe Douglas with information obtained from First Service about events in new condos that Joe might attend to encourage membership in DNA.

- d. **Election Committee:** Board members were urged to recruit candidates for the Board, particularly those with tech savvy, grant-writing, and public relations skills.

6. **President's Report:**

There was no formal President's report.

7. **Community Meeting Reports:**

- a. **CAC:** Dan Harvey reported on recent meetings of the CAC and discussions about information kiosks, Vision 2050, limiting frontage size of buildings along Central Avenue. He also reported that the Edge District is seeking an extension of the CRA as development and redevelopment continue to move westward. He will let the Board know when/if there are issues which require us to take an official stand on an issue.
- b. **Rowdies Council:** Mark reported on a meeting of the Rowdies Council and explained details surrounding the purchase of the Rowdies by the owners of the Rays.
- c. **CONA:** John Mason reported that CONA had adopted goals for the next year, and copies of the goals will be sent to our Board.

10. **Unfinished Business:** There was no unfinished business

- 8. **New Business:** Following a discussion, Karen was authorized to develop a plan which might allow our Board to sponsor a "scholarship" to CONA's leadership training program for a member of another Neighborhood Association, who might not be able to afford the cost. We are leaning to an "open application process" through CONA for people who might be interested

9. **Next Board Meeting:** There will be no Board Meeting during December, though Board members may “huddle” at the December 7 Porch Party if crucial business turns up.

10. **Adjourn:** Upon motion and second, the meeting was adjourned at 8:25.