

Minutes
ST. PETERSBURG DOWNTOWN NEIGHBORHOOD ASSOCIATION
BOARD OF DIRECTORS MEETING
Wednesday, March 14, 2018 - 7:00 p.m.
Party Room – Signature Condominium

Approved

Call to order: President Matt Weidner called the meeting to order at 7:00 PM.

Roll Call: Present: Nina Mahmoudi, John Mason, Kristy Bellingham, Karen Carmichael, Ruth Ross, Steve Phillips, Matt Weidner, John Waechter, Mark Ferrulo, Andrew Davis, Jerrell Vincent, Dan Harvey, Martha Shibley,

Quorum: Quorum established.

Agenda Approval: After motion and second, the agenda was approved.

Approval of Minutes: After motion and second, minutes of the February, 13, 2018, minutes were approved.

Treasurer's Report: Copies of the Treasurer's Report had been circulated by e-mail and it was briefly discussed.

Standing Committee Reports:

1) **Planning and Development:** Steve Phillips briefly described several planning and variance documents received from the City and some similarities and concerns they raised. After discussion, it was decided that, at some future date, the Board or General Membership should hold a session with appropriate City officials to learn more about the planning, approval, and variance processes in place, to see what input we might have at the process level and in individual sites and decisions.

2) **Social/Meeting:** Karen and the committee recommended that Porch Parties be held in April, June, and October, with a December party perhaps linked to a charity cause. The general consensus was that "Events" should take a more prominent place on the DNA web-page, and Nina will reach out to Todd towards that end.

3) **Community Service:** A general discussion was held about possibilities for community service, both long-term partnerships and one-time membership events. The committee will reach out to Gina Driscoll to get information about previous partnering and participation in citywide "clean-up" days. The committee will also reach out to Gina and the City to find out what types of financial grants might be available to help with these ventures.

4) **Membership:** Jerrell noted that he will be working with Terry Rimer to transition the membership records, databases, etc., over to the current committee. A general discussion followed about increasing membership. Nina agreed to see if there is a citywide "directory" of condos/apartments/large residential centers so that we could establish outreach to them. Jerrell volunteered to collect the names/e-mail addresses of potential building liaisons and Property Managers, in hopes that they could facilitate promoting membership and events. Board members were requested to forward such information to him.

5) **Communications:** Nina reported on her research into traffic to Facebook and also the website. She has suggested a "re-make" of the FB page, as well as featuring an "events" section more prominently on the DNA website. Upon motion and second, the Board approved the expenditure of \$100/month for FB marketing. Board members were asked to provide newsworthy items to Todd Germann todd@intuipod.com for inclusion on the website or

Facebook. As before, Board members were reminded to “like” our page and its post to boost prominence. It was also mentioned that e-mail blasts are valuable, and one is already being used (March 29) to feature the April Porch Party.

President’s Report

- 1) Matt had met with Allison from Preserve the ‘Burg to discuss sponsorship/partnership with the movie series the group runs. Upon motion and second, the Board approved the expenditure of \$750 to sponsor one movie this summer. A membership table will enable us to sign up new members.
- 2) Matt also discussed the possibility of sponsorship of other events (such as the Grand prix), but no firm decision was made to do so.
- 3) Upon motion and second, the Board approved increasing D/NA’s contract with Todd Germann to \$234/month to continue with our web presence and maintenance.
- 4) With the schedule of Porch Parties (discussed earlier), our only remaining calendar items would be the General Meetings. Dan Harvey agreed to work with Matt to secure a presentation, probably and up date on the Pier, for the April 11 meeting. (We have use of the social hall at St. Peter’s if confirmed with Katie Churchwelll.)

Community Meeting Reports

- 1) **CAC:** Dan Harvey, who had attended the CAC meeting noted a project to “clean up” blocks, also that City Hall would be temporarily relocating to the Police Dept. Bldg, when vacated, in order to repair air conditioning in City Hall.
- 2) **CONA:** John Mason presented information about the neighborhood associations, in general, and the extent to which statistical information on a whole host of items are available on the web, related to the neighborhood associations. He also noted that a recent presentation had focused on public safety, arrest records, etc.,
- 3) **Edge District:** Dan Harvey noted that the projected Dunkin’ Donut shop was apparently “dead,” at least or the moment, and also discussed proposed changes in transportation in the downtown area.

Unfinished Business:

At our next (May) Board Meeting, we need to focus on the position of Vice President and how it will be filled. The next regular Board Meeting will be May 9, 2018.

Adjournment:

There being no further business, upon motion and second, the meeting was adjourned at 8:40 PM.

