

**Minutes**  
**ST. PETERSBURG DOWNTOWN NEIGHBORHOOD ASSOCIATION**  
**BOARD OF DIRECTORS MEETING**  
**Wednesday, August 8, 2018- 7:00 p.m.**

**Signature**  
**Approved**

1. **Call to Order:** The meeting was called to order at 7:05 PM.
2. **Establish Quorum:** A quorum was established. Present were Matt Weidner, Steve Phillips, Martha Shibley, Ruth Ross, Kristy Bellingham, Al May, Andrew Davis, and Karen Carmichael.
3. **Approval of agenda:** After motion and a second, the agenda was approved.
4. **Approval of Minutes from Prior Meeting:** After a motion and second, minutes from the June 13, 2018 meeting were approved.
5. **Treasurer's Report:** Al May presented the Treasurer's Report.
6. **Standing Committee Reports:**
  - a. **Planning and Development:** two projects were discussed. The potential sale of the Hilton parking lot for development of a condo tower; preliminary plans have been filed for the AER development on 3<sup>rd</sup>. Street South and 4<sup>th</sup>. Avenue S. We also settled on focusing the October General Meeting on furthering understanding about the St. Pete planning and development process. Elizabeth Abernathy was suggested as one presenter, and Matt said that he would work with Dan Harvey to find other presenter(s) to broaden the understanding.
  - b. **Meetings:** Two additional Porch Parties have been scheduled: October 2, at Rococco and Friday, December 7<sup>th</sup>. At the Iberian Rooster. Members of the committee have also reached out to First Services for assistance in planning a Tour of Homes, potentially in March, 2019.
  - c. **Community Service Project:** There is a multi-group clean-up scheduled for August 25, but the Board consensus was that we should wait until cooler weather (as in October) to sponsor our own clean-up project.

- d. **Communications and Marketing:** Discussion centered on developing a long-term marketing and communications plan. Matt said that he would talk with Todd about developing some sort of online survey, whereby members could indicate their views of the role of the DNA and what they sought to get from the group. We also decided to get survey input at the October General Meeting. Ruth Ross suggested that *St. Pete Life* might be interested in doing an article on the DNA, and Kristy suggested contacting the USPS about targeted mailings. We also noted that the database of buildings served by First Service might be the basis for locating liaisons to the major buildings, publicizing events and membership. Kristy has volunteered to take over the membership function, Andrew agreeing to assist.

7. **President's Report:**

- a. **Meeting with Preserve the 'Burg.** Matt reported on discussion with Allison, and we determined that we stay in contact with the group, but that there was no specific project on which to focus at this time. Matt reported that he would also check to see if we could get a discounted rate for a table at the Movies.

8. **Community Meeting Reports:**

- a. There were no reports from the Central Avenue Council, CONA, or the Edge Business District.
- b. **Pier Public Art:** Al May reported that the artwork for the pier had all been selected and that the committee had disbanded.. The Board thanked Al for his representing us on this committee.

9. **Unfinished Business:** It was agreed that, at the September Board Meeting, we need decide on a final position about the Noise Ordinance.

10. **New Business:** There was no additional new business.

11. **Next Board Meeting:** The next Board Meeting will be Wednesday, September 12, at the Signature.

12. **Adjourn:** Upon motion and second, the meeting was adjourned at 8:15.