

St. Petersburg Downtown Neighborhood Association
Board of Directors Meeting
April 21, 2016
APPROVED MINUTES

A meeting of the Board of Directors was held on April 21st, 2016 at 7:00 p.m. at The Hampton Inn & Suites, St. Petersburg/Downtown Conference Room, which is located at 80 Beach Drive N.E., St. Petersburg, Florida 33701. This was an unscheduled meeting called by President, Al Scafati, since the April General Meeting was cancelled and rescheduled for May. Regularly scheduled Board of Directors meeting will be waived in May in lieu of General Meeting rescheduling.

Call to Order: Mr. Albert Scafati, President, called the meeting to order at 7:05 p.m.

Roll Call: Board Members present – Al Scafati - P, Mark Ferrulo – VP, Paul Carder, Terry Rimer, George Saltsman, Patrick Green, Gary Grooms, Dan Harvey.

Quorum Established

Approval of Minutes: March 10, 2016 meeting minutes

Motion: Terry Rimer moved to approve the Meeting Minutes, seconded by Gary Grooms. All in favor.

Treasurer's Report: March 31, 2016 Association balance was \$8958.55.

Motion: George Saltsman moved to approve the Treasurer Report, seconded by Paul Carder. All in favor.

Old Business

Tropicana Development Review & Discussion: On 4/22, seven firms or individuals will present to the Consultant Selection Committee to provide site development master plan services for the redevelopment of the 85 acre Tropicana Field Property. Presentations open to the public. Tropicana is in TIFF district. City will be holding public input sessions as part of the process. Although not within SPDNA boundaries, Board could decide to take a position at a later date since it does impact downtown living. Will discuss again later as process proceeds.

Pier Review & Discussion: Skanska certified that all three Pier finalists were within budget, but now they are short of funds and considering cutting amenities. Community has perception that the Pier and the Uplands are the same project, and they are not. Board is of the general opinion this project should not be shortchanged and that the city should find the money.

Motion: Mark Ferrulo moved to send the city a letter stating our support of securing additional money, seconded by Patrick Green; All in favor, except Paul Carder who opposed.

Committee Updates:

Planning Committee Update: Patrick Green:

1. City sent us notice of a request for a density increase; determined it is not our issue to review.
2. City staff approved bank drive through that SPDNA opposed.
3. Controversy continues for Pheil Hotel and Theater and the Central National Bank, stretching from Central Avenue to First Avenue South, and Fourth Street to Fifth Street South. SPDNA and the St. Petersburg Downtown Partnership supported demolition of this property.
4. Received notice of an aerial crossing spanning 5th Street South between the proposed All Children's Research & Educational Building and the existing OutPatient Care Center.

501 C4 Update: Mark Ferrulo, Vice President: Discussed application for IRS Recognition of Exemption.

Marketing Committee Update: Paul Carder

1. Web functions and process running more smoothly now. 40 open rate on e-mails.
2. Jaleen Hartney working on marketing plan to increase membership.

3. Tour of Homes: Al Scafati trying to get \$1500 donation to support Tour of Homes, need to shore up committee chairs for event; Gina Driscoll will handle registration venue; we all need to contribute to finding homes for October Tour of Homes.

UPP Update: Next event will be at The Avenue on May 10th. Set as a fund raiser for Daystar. Gina Driscoll is securing raffle prize donations. Those who bring Daystar donations will receive one raffle ticket per item.

New Business

Shuffleboard Bench Project: Gary Grooms; SPDNA in conjunction with MESH Architecture is working to replace benches at the St. Petersburg Shuffle Board Club. At this juncture we do not need a city grant as Grooms is working to get wood (8000 sq. feet) and paint donated; MESH will provide volunteer hours to paint the wood after it has dried; SPDNA and St. Petersburg Shuffleboard Club will supply volunteer hours to assemble.

Central Avenue Council: Dan Harvey updated us on the Summer Solstice event to be held on 9/24/2016, and the re-landscaping of Central Avenue.

General Meeting Speakers: Mark Ferrulo suggested that for the July and October meeting that we consider political speaker running for election. Board will consider the suggestion for one or both meetings. Mark can help to recruit speakers.

Board Members: John Johnson resigned due to health issues. Need to recruit some new members with Public Relations and Membership recruiting experience.

Next Meeting Date: May18th – General Meeting – Guest Speaker, Brad Miller, PSTA.

Adjourn:

Motion: George Saltsman moved to adjourn the meeting at 8:35 p.m., seconded by Patrick Green.

Respectfully Submitted,

Terry Rimer,

SPDNA Board Member