

**ST.PETERSBURG DOWNTOWN NEIGHBORHOOD ASSOCIATION
(SPDNA)
BOARD OF DIRECTORS MEETING
MARCH 8, 2017
APPROVED**

A meeting of the SPDNA Board of Directors was held on March 8, 2017 at the Cathedral of St. Peter.

Call to Order: Gina Driscoll, President, called the meeting to order at 7:03 p.m.

Roll Call: Gina Driscoll, President; Mark Ferrulo, Vice-President; Paul Carder; Joe Douglas; Dan Harvey; Al Scafati; Steve Phillips; Terry Rimer. Guests were Council Member Karl Nurse and Social Chair Katie Churchwell.

Quorum Established.

Agenda: Meeting agenda upon motion made and duly seconded was approved.

Meeting Minutes: Minutes for the Board meeting of February 8th upon motion made and duly seconded were approved.

Treasurer's Report: The Treasurer's report upon motion made and duly seconded was approved. Paul Carder noted that the Sunshine Award expenditures included printing, design, stationery, postage, and the award presented to outgoing president, Al Scafati. It was also noted by Carder that \$2000 of Smith & Associates annual \$5000 sponsorship should be allocated to the Sunshine Awards event. \$2000 will also be allocated to the Tour of Homes, and the remaining \$1000 to general revenue.

Presentation: Two students from James B. Sanderlin International Baccalaureate World School, Michael Gareau and Max Baker, as part of their 8th grade community service assignment, presented the results of their community survey conducted at the Saturday Morning Market regarding trash and recycling. Council Nurse provided them an invitation to also speak at City Council.

Old Business:

1. President Gina Driscoll reported that she had met with all City Council members on the Council Budget Committee regarding the creation of an Intown CRA Citizens Advisory Committee. She hopes it will be on the Council's May agenda. Ultimately, the CRA Citizens Advisory Committee would also need to be approved by Pinellas County.
2. Council Member Karl Nurse led a wide-ranging discussion of several issues including the Mirror Lake event being organized by Mike Dove and Matt Wiedner, the noise ordinance, increase in car vandalism, Penny for Pinellas as it relates to sewage repairs, PSTA study, cross bay ferry, and the roster of candidates for his Council seat.
3. Standing committee reports:
 - a. Marketing: Paul Carder showed the new SPDNA flier and review print quote.
 - i. **Motion:** A motion to print 200 fliers was duly seconded and approved.
 - b. Membership: Joe Douglas volunteered to be the chair of the membership committee.
 - c. Planning/development: After speaking to zoning and historic contacts, Al Scafati reported that the application by the Ponce de Leon for a rooftop patio cannot be opposed from a historic perspective so it will most likely be approved.
 - d. Social events: Katie Churchwell debriefed on the Sunshine Awards. Reviews were generally good and the crowd was enthusiastic. 91 attended and we paid the museum for 100. It was suggested that next year we transition to a cash bar and lower the ticket price, the goal being to make it a breakeven event.
 - e. Community service: Joe Douglas reminded all of the upcoming March 25th Mirror Lake Clean-up and the April 8th Bike Demo & Safety event held in conjunction with the Bike Coop.

4. Special committee reports:
 - a. Pier District: There was a discussion regarding the additional \$14M from Intown TIF funds being proposed for enhancements. It was generally the opinion that some of the enhancements listed may not be necessary and may not improve the appeal of the structure. It was decided that we need more information before deciding to take a stance on this proposal.
 - b. Rowdies/Al Lang: Council moved forward. Ballots will be issued March 28th for a May 2nd referendum.
5. Community Meeting Reports:
 - a. CAC: Dan Harvey reported that the panhandling zone has been expanded past 6th Street.
 - b. Edge District: Dan Harvey discussed gateway markers and plans for a Sip & Stroll along Booker Creek.
 - c. CONA: President Gina Driscoll reported that the results of the e-mail vote take which approved SPDNA CONA membership. 10 Yes, 1 No, 1 Abstention.

New Business:

1. Bill White resigned the Board so a volunteer is need for the position of Secretary.
2. It was suggested that a board recruitment e-mail be sent out since the Board is not at full capacity.
3. It was suggested that our July General meeting be a candidate's forum.

Adjournment: There being no further business to come before the Board, after a motion duly made and seconded and approved by the Board, the meeting was adjourned at 9:16 p.m.

Next meeting:

Wednesday, May 8, 7:00 PM
Hampton Inn

Submitted by:

Terry Rimer
SPDNA Board Member